

Mimica Touch

Mimica's mission is to radically reduce unnecessary food waste caused by overcautious expiry dates (SDG 12.3), our first product is Mimica Touch.

Mimica's missie is om voedselverspilling door te voorzichtige houdbaarheidsdata radicaal te verminderen (SDG 12.3) ons eerste product is Mimica Touch.

Project Information (EN)

Mimica is an award-winning design-led UK company with a mission to radically reduce unnecessary food waste caused by overcautious expiry dates (SDG 12.3). We take a multidisciplinary approach and bring together food scientists, designers & engineers t

Projectinformatie (NL)

Mimica is een bekroond, door design geleid Brits bedrijf met een missie om onnodige voedselverspilling veroorzaakt door vervaldata te verminderen (SDG 12.3). We brengen voedingswetenschappers, ontwerpers en ingenieurs samen. Wereldwijd wordt een derde

Image List

Filename	Caption	Credit
mimica-meat3-credit-on-dyson_1602852721.png	Mimica Touch flat label on a meat packet.	Photo by https://www.mimicalab.com/
screenshot-2020-10-16-at-134911_1602852736.png	Mimica Touch flat label on a meat packet.	Photo by https://www.mimicalab.com/
screenshot-2020-10-16-at-134640_1602852754.png	Mimica Touch cap on a juice bottle.	Photo by https://www.mimicalab.com/

The images above are included in the ZIP under /images.