

SUNNYSIDE UP

Hosted by: NeeNee Collective

Project Information (EN)

Cultural Mutation

The artists and designers at NeeNee Collective manifest their creativity in a foreign setting, where it mutates day by day through their tireless effort. They each reveal and nurture the universes connected with their own personal narratives, which speak of their existence mode, and do not seek to be aesthetic or functional. The exhibition evokes a feeling that is equal parts nurturing, quotidian, absurd—a sort of frustrated but fertile cycle in these scrambled times. Each of their practices transplants and nurtures a sort of distorted assemblage made from transcultural ingredients: a sort of cell culture, a metamorphosis of visual languages.

Migrating Methodologies

Sunny-side Up does not have one form. Instead, it showcases the many instruments of the NeeNee collective which shares an approach to materiality, shape, and storytelling through a multidisciplinary methodology in which migrations and implants are key. Their projects crawl at the lining of familiarity: the traces of “control of aesthetic concealment,” which they have inherited from the mainstream Asian culture, have transmuted. They took shape and developed into something new that is properly their own.

Projectinformatie (NL)

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Image List

Filename	Caption	Credit
neeneecollective-sunnysideup04_1634122141.jpg		Photographed by Pierre Castignola
neeneecollective-sunnysideup03_1634122147.jpg		Photographed by Pierre Castignola
neeneecollective-sunnysideup01_1634122153.jpg		Photographed by Pierre Castignola

Filename	Caption	Credit
neeneecollective-sunnysideup02_1634122161.jpg		

The images above are included in the ZIP under /images.