Class of 21

Zero Hunger, Zero Power: Design perspectives on complexity

Hosted by: Design Academy Eindhoven

Project Information (EN)

Zero Hunger, Zero Power

It is not for a lack of global food production that people go hungry every day. Historical and contemporary geopolitical and economic factors result in manufactured surpluses and scarcities. Rather than rushing to sustain this system by designing ways to farm or produce even more food that doesn’t reach hungry people, what if design analyses the Sustainable Development Goal of Zero Hunger as a question of power and access? How can design practices using image analysis, data science, investigative reporting, speculative fictioning, social media, participatory, performance and eating invite a different understanding and negotiation of complex systems of power and access? Zero Hunger, Zero Power is an exhibition exploring how design can reframe complexity in order to conceive of a world with different systems. It is the result of a collaboration between the Netherlands Food Partnership, MANN and Design Academy Eindhoven masters students.

Projectinformatie (NL)

Zero Hunger, Zero Power

It is not for a lack of global food production that people go hungry every day. Historical and contemporary geopolitical and economic factors result in manufactured surpluses and scarcities. Rather than rushing to sustain this system by designing ways to farm or produce even more food that doesn’t reach hungry people, what if design analyses the Sustainable Development Goal of Zero Hunger as a question of power and access? How can design practices using image analysis, data science, investigative reporting, speculative fictioning, social media, participatory, performance and eating invite a different understanding and negotiation of complex systems of power and access? Zero Hunger, Zero Power is an exhibition exploring how design can reframe complexity in order to conceive of a world with different systems. It is the result of a collaboration between the Netherlands Food Partnership, MANN and Design Academy Eindhoven masters students.

Image List

Filename	Caption	Credit
06112021-netherlandsfoodpartnership-boudewijnbollmann-lores-18-v2_1633597413.jpg		Boudewijn Bollmann

The images above are included in the ZIP under `/images`.