DDW Talks: Sustainable Products

Which materials and crafts will help us build a better future?
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Hosted by: DDW Talks & Routes

Project Information (EN)

Back to the drawing board.

One solution could be to go back to the drawing board and become craftsmen: focus on the core of making complex, radical, natural, sustainable, circular, meaningful, and aesthetic objects. Together with the Crafts Council Nederland, we will dive into the world of long forgotten, crafting techniques like basketry. What can this traditional technique do for the designs of the future? On the other end, institutions play a major role in regulating, educating and supporting industries in the transition from a linear model of production & consumption to a circular one. The EU Commission’s programme The New European Bauhaus is an initiative centred on design and living spaces with the aim of making Europe climate neutral by 2050. President of The Bureau of European Design Association, Päivi Tahkokallio will talk about the programme and its impact. Bringing a perspective in between craftsmanship and institutions, leading company in the flooring sector Tarkett will present their programmes focused on closing the loop on waste, explaining how the collection, repurposing and recycling of old flooring, can radically reduce the environmental impact and inspire other industries. Speakers: • Chris Kabel | designer-maker and enthusiastic participant of the Basketclub • Rob Kragt | CSR Communication Manager, Tarkett • Said Belhadj | entrepreneur and sustainable product developer, founder of Raphia: a sustainable shoe brand • Päivi Tahkokallio | founder and CEO of Tahkokallio Design+, president of BEDA (The Bureau of European Design Associations), with BEDA the first partner of the New European Bauhaus initiative and chair of the jury of the Design Europa Awards, organized by EUIPO Moderator: Fabio Colturri | Head of Content at DesignWanted Programme: 09:30 | Doors open at Fifth, The Stage (NRE Terrein, Gasfabriek 5, Eindhoven) 10:00 | Start DDW Talks 13:00 | Start light lunch at Fifth 14:00 | End programme Good to know: - The DDW Talks include coffee and tea during the break and a light lunch - The programme will be spoken in English - Upon entry you need to show your 'Coronavirus Entry Pass'/'Coronatoegangsbewijs' + ID

About the partners

• Programme Partner: Crafts Council Nederland The Crafts Council Nederland pleads for a reevaluation of the creative crafts in the Netherlands and for the preservation of crafts techniques. Crafts stand for quality, creativity, beauty, sustainability, humanity, identity, diversity, education through making, knowledge, wisdom, and innovation. • Media Partner: DesignWanted DesignWanted is a digital soul with a mission: supporting good design and bringing the unknown in the known; but, above all, sharing stories. Stories by design. To them, design is more than aesthetics: it is a mindset to solve problems and jump hurdles, while improving people's quality of life. • Business Partner: EUIPO EUIPO is the European Union Intellectual Property Office. They are protecting trade marks and designs in the EU. EUIPO celebrates excellence in design with the DesignEuropa Awards, this year with an award ceremony in Eindhoven.

Projectinformatie (NL)

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Image List

Filename	Caption	Credit
49013062796-6af21e437e-c_1631882740.jpg		Britt Roelse

The images above are included in the ZIP under `/images`.