

Nel X Aectual

Sustainable furniture brand Nel and design-to-print platform Aectual join forces in an exhibition of custom-made sofas and room divider screens.

Hosted by: Nel & Aectual

Project Information (EN)

Nel X Aectual: Circular materials, custom-made, and locally produced

Nel is the first fully sustainable furniture design brand in The Netherlands. All sofas are locally produced. Materials are sustainable and of the highest quality. Wool from recycled sweaters. Leather from biologically held cows. Nel sofas are made for a lifetime. Delivered in 8 weeks to your living room. After usage the sofa can be picked up and all materials will be re-used. Aectual is the World's first online platform that produces circular 3D printed interior and architectural products. All products are 100% circular, made-to-measure, and designed by known and upcoming designers. For the first time shown at DDW, their collection of screens designed by House of DUS and a collaboration between Roos Meeder en Michiel Wijnen varies from graphical and transparent hanging screens to solid standing room dividers. The screens are made of a plant-based plastic that is entirely recyclable into newly printed products and are produced made-to-measure and on-demand only. Both companies share the same values: They work with circular materials, create custom-made products only, and produce locally.

Projectinformatie (NL)

Nel X Aectual: Banken en schermen van circulaire materialen, op maat gemaakt, lokaal geproduceerd

Nel is het eerste volledig duurzame meubel merk in nederland. Alle banken worden lokaal geproduceerd. Materialen zijn duurzaam en van de hoogste kwaliteit. Wol van gerecyclede sweaters, leer van biologische veeteelt. Nel banken gaan een leven lang mee. In 8 weken thuisbezorgd. Na gebruik kan de bank worden opgehaald en worden alle materialen hergebruikt. Aectual is 'swerelds eerste online platform dat 3D geprinte interieur en architectuur producten levert. Alle producten zijn 100% circulair, op maat gemaakt, en ontworpen door bekende en aanstormende designers. Aectual's collectie room dividers, ontworpen door House of DUS en een samenwerking van Roos Meeder en Michiel Wijnen, varieert van grafische en transparante hangende schermen tot staande kamerschermen. Ze zijn gemaakt van een plantaardige kunststof die na gebruik versnipperd wordt en direct opnieuw kan worden geprint in nieuwe producten.

Image List

Filename	Caption	Credit
sofa-screen-web_1634204533.jpg	Nel Sustainable Sofa	Nel
fotografie-nel-2021-04-1315416-lr-grijs_1634204566.jpeg	Nel Sustainable Sofa	Nel Sustainable Sofa
aectual-screen-dot-web_1634204599.jpg	Aectual screen . Dot	Aectual

The images above are included in the ZIP under /images.