

DRIVE: Food & Water

Broadcasted live from the Effenaar

Hosted by: CLICKNL

Project Information (EN)

DRIVE Festival 18-22 October

DRIVE is coming up again! Just like last year, the Design Research & Innovation Festival will take place in De Effenaar, during the Dutch Design Week. And just like last year, we - together with Design United are turning it into a hybrid and interactive event that you can join from home. Five different themes in five days. Food & Water is on Friday 22 October, from 10.30 - 11.30. About designing for healthy food environments, motivating healthy and sustainable behaviour and making complex data manageable in order to arrive at individual choices.

Speakers and moderator

Sanne Kistemaker - Muzus Anouk van der Poll - Embassy of Water Chloé Rutzerveld - Embassy of Food Monique Simons - WUR Moderator: Marieke Eyskoot. She's a sustainable fashion and lifestyle expert. She puts contemporary, conscious living on the map. Marieke is featured in several top-women lists, gave several TEDx talks and was nominated as Amsterdam Citizen of the Year.

Sign up now

Register now for the free online festival and get inspired. Every day a different theme, with a one hour online program. Presentations, table discussions, questions from experts and of course from the online audience.

Projectinformatie (NL)

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Image List

Filename	Caption	Credit
drive-2021-banners646x220-food-water_1634134249.jpg		

The images above are included in the ZIP under /images.