

Dove refillable deodorant - For a Planet in Need

Dove Refillable Deodorant cuts consumption and crosses over to circular business models.
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Hosted by: VanBerlo

Project Information (EN)

Giving you back a quality object that is personal and ages well over time.

Distilled down to its’ fundamentals, this refillable celebrates what matters: its’ formulation. Its’ design represents an ambition to minimize material through use. A unique and timeless pack, designed as an experience which users can enjoy time and time again whilst saving up to 54% of plastic compared to current packaging and up to 342.9 tons of virgin plastic by 2023. This is a platform that drives sustainability, for people and planet.

Projectinformatie (NL)

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Image List

Filename	Caption	Credit
00-main-dove-quote_1631870456.jpg		
20210921-boyen-hand_1632213340.jpg		
20210921-boyen-open_1632213348.jpg		
20210921-boyen-tech_1632213355.jpg		

The images above are included in the ZIP under /images.