

Rethinking Plastic House

Fully equipped studio space with products from recycled plastic, bioplastic, and alternative, renewable materials
Compleet ingerichte woning met producten van gerecycled plastic, bioplastic en alternatieve, hernieuwbare materialen

Hosted by: Brightlands

Project Information (EN)

From vacuum cleaners to packaging

From vacuum cleaners to plant pots, from curtains and carpets to mattresses and from furniture and kitchen cabinets to packaging. More and more products at home are available in recycled plastic. And there are not only window frames made of plastic, but now also facade cladding and even an entire house. The Embassy of Rethinking Plastic will present the Rethinking Plastic House at Yksi Expo as part of Dutch Design Week in Eindhoven. In this fully furnished 50 m2 studio space, you'll find (building) materials and interior products made from reused and recycled plastic, from bioplastics or from alternatives for plastics. In collaboration with various partners of Brightlands Chemelot Campus.

The studio

To inspire consumers, companies, researchers and designers, Yksi Expo will introduce the Rethinking Plastic House during Dutch Design Week 2021, a fully equipped studio with numerous examples of (building) materials and (interior) products made from recycled plastic or bioplastic or made from alternative, renewable materials. This project is realized in close collaboration with companies and knowledge institutions of Brightlands Chemelot Campus in Sittard-Geleen the center for the development of high quality circular materials and processes and partner in Chemelot Circular Hub.

List of partners

Ace & Tate, Aerobel, Auping, Avantium, Bart Vernooij, BE O Lifestyle, BeeBlue Soop, Bolon, Boostani, Brightlands Chemelot Campus, Brightlands Materials Center, Chill, Coffee Based, Consortium, Dorian Renard, Eco-Union, Elho, Fairf, Giulia Ber Tacchini for Solaris, Gundega Strauberga, Hooks Creative, Ineke Hans, Ioniqa, Jacqx, Jessica den Hartog, K-Vision, Kaffeeform, Kim Ragaert (Maastricht University), Kodai Iwamoto, Koziol, Kvik, Leadax, Lex Pott voor Banne, Maium, Marlan, Mieke Cuppen for Sier Disposables, Miele, Nationale Postcode Loterij, New order of fashion, Niaga®, Notpla, Offenbach University of Art and Design, ONZE fabriek (Remko Verhaagen), Peeze, Peter van de Water voor Banne, Planq, Precious Plastic, Pretty Plastic, Qwstion, Recoffee O'right, Redfeet brothers, Ruffo Coli for Solaris, Save Plastics, Seem Soap, Smyle, Star Sock & AMIBM, Stiphout Plastics, Suzanne Jongmans, Urban Proof, Wheat Straws, White Noise DADA, Yparex, Zuyderland Ziekenhuis.

Projectinformatie (NL)

Van stofzuigers tot verpakkingen

Van stofzuiger tot plantenpotten, van gordijnen en vloerbedekking tot matras en van meubels en keukenkastjes tot verpakkingen. Steeds meer producten in huis zijn verkrijgbaar in gerecycled plastic. En er zijn niet alleen kozijnen van kunststof, maar inmiddels ook gevelbekleding en zelfs een heel huis. De Embassy of Rethinking Plastic toont tijdens Dutch Design Week in Eindhoven, het Rethinking Plastic House bij Yksi Expo. In deze volledig ingerichte studio van 50 m2 vind je enkel (bouw)materialen en interieurproducten gemaakt van hergebruikt en gerecycled plastic, van bioplastics of van alternatieven voor plastics. In samenwerking met diverse partners van Brightlands Chemelot Campus.

De studio

Om consumenten, bedrijven, onderzoekers en ontwerpers te inspireren introduceert Yksi Expo tijdens de Dutch Design Week 2021 het Rethinking Plastic House, een compleet ingerichte studio-ruimte met tal van voorbeelden van (bouw)materialen en (interieur)producten van gerecycled plastic of bioplastic of gemaakt van alternatieve, hernieuwbare materialen. Dit project komt tot stand in nauwe samenwerking met bedrijven en kennisinstellingen van Brightlands Chemelot Campus in Sittard-Geleen, hét centrum voor de ontwikkeling van hoogwaardige circulaire materialen en processen en partner in Chemelot Circular Hub.

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Image List

Filename	Caption	Credit
brightlands-rethinking-plastic-house_1634225379.jpg		

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