

Poetic AR: wordplay in between reality

A project experimenting with the crossover of augmented reality (AR) with poetry and spoken word.

Een cross-over van AR met woordkunst en poëzie.

Hosted by: Imagination of Things

Project Information (EN)

Play and poetics

Though today AR is interpreted as casual, ephemeral visual experiences, as a medium it is a powerful invitation to blur boundaries and create alternative worlds and narratives. We are interested in what can emerge by bridging older modes of self-expression, such as poetry, storytelling, games, and performance, with newer forms of shareable, interactive, spatially aware methods. Linguistic expressions can now interrogate spatial ones, analogies can become literal, and performers can enjoy a multiplicity of identities. We created a method, organized workshops, and produced a series of poetic AR experiences in collaboration with poets and spoken word artists based in Amsterdam.

Projectinformatie (NL)

Spelen en poëzie

Naast het ontwikkelen van AR ervaringen en de samenwerking met enkele dichters en spoken word-artiesten in Amsterdam, organiseerden we een workshop die dit uitgangspunt belichaamde, waarbij dichters en creatievelingen samenkwamen.

Image List

Filename	Caption	Credit
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The images above are included in the ZIP under /images.