

Exposé: Circular Design Contract

Project Information (EN)

How can contracts drive the circular economy forward? Instead of generating profit through sales volumes, the Circular Design Contract ties the value of products to their use, durability, and return. To this day, much of the economy still follows a linear model: designers create, manufacturers produce, retailers sell – and users consume. Value is generated through units sold, not through the lifespan or quality of use. This system stands in stark contrast to the goals of the circular economy, which is built on longevity, repairability, reuse, and material recovery.

Projectinformatie (NL)

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