joinanew

Let’s rethink the business of creativity anew!
Let’s rethink the business of creativity anew!

Hosted by: joinanew

Project Information (EN)

Get Set!

Dutch Design Week's theme "Get Set" stands for a new start, a new mindset, facing enormous challenges worldwide. We all want to be of importance, be part of a community and find new connections, for new opportunities. This asks for a new approach, a new mindset. Rethinking the creative business anew. Check in! We are checking in again, after a turbulent time, in which we all needed to rethink our businesses again; facing new and big challenges; to be able to continue the things we love and are good at. Joinanew will have dialogues with experts from the design field who will share their knowledge by sharing their expertise and experiences. Skill-up! The business of design is as relevant as what we are designing. Running your business doesn't have to be heavy, if you have a good gameplan. It is a skill that can be learned. Our ambition is to be at the forefront of a new movement that not only enables knowledge sharing, transfer and exchange in the creative sector, but also provides a boost and lasting value in the future, within national borders and far beyond.

Joinanew

Joinanew helps designers create successful businesses, from branding to billing and everything in between. Our ambition is to make the creative entrepreneur more resilient and stronger by creating a new initiative with an accompanying interactive program that enables and strengthens knowledge sharing, transfer and exchange in the international creative sector. Organisation in Design Joinanew is an initiative by Organisation in Design, who has been committed to promoting, helping and promoting design worldwide for over 16 years and has years of experience in guiding, coaching and advising creative entrepreneurs and has a large network in the international design world. Over the past 11 years, Organisation in Design has exhibited the work of more than 7,000 designers, studios, labels and academies in world cities such as Milan, Kortrijk, Berlin, London, Dubai and New York. Brabant C Joinanew is made possible by the support of Brabant C, the investment fund for culture and creative industry in Brabant. The business of design is as relevant as what we are designing. Running your business doesn't have to be heavy, if you have a good gameplan. It is a skill that can be learned. Our ambition is to be at the forefront of a new movement that not only enables knowledge sharing, transfer and exchange in the creative sector, but also provides a boost and lasting value in the future, within national borders and far beyond. Joinanew helps designers create successful businesses, from branding to billing and everything in between. Our ambition is to make the creative entrepreneur more resilient and stronger by creating a new initiative with an accompanying interactive program that enables and strengthens knowledge sharing, transfer and exchange in the international creative sector. Joinanew’s approach covers all aspects of running a successful design business, including human resources, client management, product development, marketing, and licensing. This includes new content on social media and working with different generations, all essential tools in today's ultra competitive marketplace.

Projectinformatie (NL)

Get Set!

Get Set! Dutch Design Week's theme "Get Set" stands for a new start, a new mindset, facing enormous challenges worldwide. We all want to be of importance, be part of a community and find new connections, for new opportunities. This asks for a new approach, a new mindset. Rethinking the creative business anew. Check in! We are checking in again, after a turbulent time, in which we all needed to rethink our businesses again; facing new and big challenges; to be able to continue the things we love and are good at. Joinanew will have dialogues with experts from the design field who will share their knowledge by sharing their expertise and experiences. Skill-up!

The business of design is as relevant as what we are designing. Running your business doesn't have to be heavy, if you have a good gameplan. It is a skill that can be learned. Our ambition is to be at the forefront of a new movement that not only enables knowledge sharing, transfer and exchange in the creative sector, but also provides a boost and lasting value in the future, within national borders and far beyond.

Joinanew

Joinanew Joinanew helps designers create successful businesses, from branding to billing and everything in between. Our ambition is to make the creative entrepreneur more resilient and stronger by creating a new initiative with an accompanying interactive program that enables and strengthens knowledge sharing, transfer and exchange in the international creative sector. Organisation in Design Joinanew is an initiative by Organisation in Design, who has been committed to promoting, helping and promoting design worldwide for over 16 years and has years of experience in guiding, coaching and advising creative entrepreneurs and has a large network in the international design world. Over the past 11 years, Organisation in Design has exhibited the work of more than 7,000 designers, studios, labels and academies in world cities such as Milan, Kortrijk, Berlin, London, Dubai and New York. Brabant C Joinanew is made possible by the support of Brabant C, the investment fund for culture and creative industry in Brabant.

Image List

Filename	Caption	Credit
screenshot-2022-09-19-at-142039_1663590054.png	joinanew	joinanew
margriet-anew_1661418096.jpg	Margriet Vollenberg	JW Kaldenbach
loes-anew_1661418152.jpg	Loes Wagemans	joinanew
anna-anew_1661418227.jpg	Anna Abbruzzo	

The images above are included in the ZIP under `/images`.