

Jaknikker

Hosted by: verbel

Project Information (EN)

Jaknikker

The project of Isabela Verhagen is centred around a pumpjack. In this economy, we heavily depend on oil and the 'cheap' products it can provide. However, the extraction of oil and the processing of oil into plastic cause considerable ecological problems. Many products are produced in countries where labour is cheaper, this is called displacement. Displacement enables the concealment of the ecological damage that comes along with the production process. The Jaknikker symbolizes the fragile balance between economic progress and ecological damage. Made out of plastic wrappings, the Jaknikker subsumes the visitor in the movement and shows, in a threatening and chaotic strangulation of the fabric, how the extraction of oil for the production of plastic causes ecological damage.

Projectinformatie (NL)

Meeknikken of verandering?

In het project van Isabela Verhagen staat de oliepomp centraal. In deze economie zijn we sterk afhankelijk van olie. De winning van olie en de verwerking van olie tot plastic leveren alleen veel ecologische problemen op. Veel producten worden geproduceerd in landen waar arbeid goedkoper is, dit wordt ook wel "displacement" genoemd. Displacement maakt het mogelijk om de ecologische schade van bepaalde productie processen te verhullen. De Jaknikker staat symbool voor de fragiele balans tussen de economische voortgang en de ecologische schade van olie. De uit plastic afval opgebouwde jaknikker neemt de kijker mee in de beweging en laat in een chaotische bedreigende textiele uitwerking zien, hoe de plastic pomp ecologische schade veroorzaakt.

deel 2

This plastic resembles the cheap materials we are used to that create the chaos that we are blind to. I want to collaborate with a sound designer to accompany the installation with sound. This can be in the form of text or sounds that resemble 'oil'. Depending on whether the machine is automated, the music will follow along with the movements of the jaknikker. The pump jack is also a representation of the tipping point we are reaching with global warming, it is about balance and about rethinking how we perceive cheap products like plastic.

Image List

Filename	Caption	Credit
jaknikker-ddw-website-62_1661951756.jpg		
jaknikker-ddw-website-92_1661951778.jpg		

The images above are included in the ZIP under /images.