

# Collaboration for Impact

How to collaborate on societal challenges, and at the same time create value for the creative industries and improve competitiveness?

*Hoe werk je succesvol samen, met meerwaarde voor de maatschappij, de concurrentiekracht van de partners en voor de creatieve industrie?*

**Hosted by:** GoCi / Network Applied Design Research

## Project Information (EN)

### Interfacing objects

A design process entails a lot of moments and components which can be designed in themselves. Boundary objects, for example, can provide meaningful interfaces between different communities of practice. At the NADR&GoCI booth, visitors are invited to explore a number of ‘designed things’ that materialize the 30 ‘Collaborations for impact’ that are introduced in the accompanying magazine. In all of these collaborations, Universities of Applied Sciences, (Technical) Universities, and one Secondary Vocational School (co-)designed with partners for different value types, such as economic, social, cultural, ecological, or intellectual value. The exhibition creatively combines all boundary objects in a dynamic grid, showing how they overlap and potentially reinforce each other. During the DDW week, different objects will be highlighted and played with, for example, a Walk-In Model for building better train stations, a Black Box seeking attention, a Bubble Games VR experience for empathy, a “board game” to understand “Who pulls the strings” in the development of Applied Artificial Intelligence and an object which grants the opportunity to be “Collaborating with Nature’s Intelligence.”

## Projectinformatie (NL)

### Dit deel wordt pas later ingevuld, nu nog onbekend.

Dit deel wordt pas later ingevuld, nu nog onbekend.

## Image List

| Filename                                               | Caption                                  | Credit                               |
|--------------------------------------------------------|------------------------------------------|--------------------------------------|
| collaborating-with-natures-intelligence_1666262665.jpg | Collaborating with Nature’s Intelligence | Avans University of Applied Sciences |

The images above are included in the ZIP under /images.