design

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Hosted by: Erwin Thomasse & Lucas Maassen

Project Information (EN)

design

a plan for arranging elements in such a way as best to accomplish a particular purpose. a discipline of study and practice focused on the interaction between a person — a ‘user’— and the man-made environment, taking into account aesthetic, functional, contextual, cultural and societal considerations a modern construct. the process of imagining and planning the creation of objects, systems, buildings, vehicles, etc. often an afterthought among product owners, both in digital and offline product and service sectors. intelligence made visible. the intermediary between information and understanding. not a single object or dimension. messy and complex. as much an act of spacing as an act of marking. a process, not a methodology. good business. thinking made visual. not just what it looks like and what it feels like. how it works. a formal response to a strategic question. obvious and transparent. the silent ambassador of your brand. a language, not a style.

Projectinformatie (NL)

design

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Image List

Filename	Caption	Credit
101-design_1663877926.jpg	design	Lucas Maassen / Erwin Thomasse

The images above are included in the ZIP under `/images`.