

Man, Machine and Metaverse

Hosted by: LABELED BY.

Project Information (EN)

What is the project about

For some years LABELED BY. is stretching the limitations of a 3D printer by 3Dprinting onto textiles. We try to reshape fashion manufacturing, from tiny printable buttons to the entire production line. Our new research is about the relationship between man, machine and the metaverse. Through AI we create new aesthetics and materials that help us achieve this. The ubiquity of technology has made it possible to connect and communicate with more people in more interesting ways than ever before in human history. But how do you present yourself in a world where the lines between physical and digital are blurring faster and faster? Fashion has always been a vehicle for expression and identification of oneself. We are convinced that combining fashion with technology enables us to pave the way for an enhanced possibility for an individual, and community, to express and identify itself in this new hybrid digital world.

Projectinformatie (NL)

Wat is er te zien

Al een aantal jaar is LABELED BY. druk met het onderzoeken van de grenzen van verschillende 3D printers. We proberen hiermee zowel letterlijk het textiel als de fashion industrie te vervormen. We printen patronen op stretch textiel en vervormen op deze manier het textiel maar printen ook knoopjes en ritsen in het textiel. Op deze manier zou productie van fashion een stuk geautomatiseerd kunnen worden. Ons recente onderzoek gaat over de relatie tussen mensen, machines en de metaverse. AI creëert nieuwe esthetica en materialen. Waar wij vervolgens weer gebruik van maken bij het creëren van kledingstukken in de fysieke en digitale wereld.

Image List

Filename	Caption	Credit
dalle-2022-09-05-155252-a-3d-render-of-a-metallic-dress-from-the-infinity-of-the-artificial-skin-with-black-background_1664802262.png	AI generated dress	
schermabeelding-2022-10-03-om-150755_1664802529.png	AI generated dress	
schermabeelding-2022-10-03-om-150833_1664802543.png	3D printed bio leather influenced by AI	
schermabeelding-2022-10-03-om-150823_1664802574.png	Bio leather influenced by AI	

The images above are included in the ZIP under /images.