

TEXTILES TALK: CHANGING PERCEPTION OF THE ORDINARY

Lidewij Edelkoort joins us to discuss the creative struggles and fun with sustainability and purpose in the high-end textiles & fashion business.

Lidewij Edelkoort joins us to discuss the creative struggles (and fun) with sustainability and purpose in the high-end textiles & fashion business.

Hosted by: Four Leaves

Project Information (EN)

Shiran Gort, Founder FOUR LEAVES

Shiran is an entrepreneur with a taste for contemporary fashion who likes to mix-up the discussion and mash worlds together. In 2018 he founded Four Leaves - a lifestyle brand that creates with purpose, for a purpose.

Borre Akkersdijk, CCO & Co-founder BYBORRE

Borre has been involved in textile development for over 12 years. He is working on the mission of bringing transparency to the industry and democratising the supply chain. In 2015 he co-founded BYBORRE - an Amsterdam based textile innovation studio working on the frontiers of scalable bespoke textile development and production.

Gerben van der Zwaard, Strategy director Dentsu Creative

Gerben runs the agency's hub that specialises in brand positioning and identity work. His team helps build brands from the bottom up through positioning, identity, customer experience and brand proposition development.

Projectinformatie (NL)

Shiran Gort, Founder FOUR LEAVES

Shiran is an entrepreneur with a taste for contemporary fashion who likes to mix-up the discussion and mash worlds together. In 2018 he founded Four Leaves - a lifestyle brand that creates with purpose, for a purpose.

Borre Akkersdijk, CCO & Co-founder BYBORRE

Borre has been involved in textile development for over 12 years. He is working on the mission of bringing transparency to the industry and democratising the supply chain. In 2015 he co-founded BYBORRE - an Amsterdam based textile innovation studio working on the frontiers of scalable bespoke textile development and production.

Gerben van der Zwaard, Strategy director Dentsu Creative

Gerben runs the agency's hub that specialises in brand positioning and identity work. His team helps build brands from the bottom up through positioning, identity, customer experience and brand proposition development.

Image List

Filename	Caption	Credit
ddwtalk-invitation-2b-lr_1666097689.jpg	Textiles Talk	Kazerne
ddwtalk-invitation-sq-lr2_1666019519.jpg	Shiran Gort-Jankie	FOUR LEAVES
ddwtalk-invitation-sq-lr3_1666019560.jpg	Borre Akkersdijk	BYBORRE

Filename	Caption	Credit
ddwtalk-invitation-sq-lr4_1666019587.jpg	Gerben van der Zwaard	

The images above are included in the ZIP under /images.