USA

10.25 CreativeNL Live - spatial design, digital design & innovation - cross-border observations
USA

Hosted by: USA

Project Information (EN)

Talks & network event: Spatial design & cross-border observations; digital design in a hybrid world

On October 25th CreativeNL will host, live from Eindhoven’s livestream studio in De Effenaar, a roundtable talk in 3 parts about spatial design & cross-border observations; digital design in a hybrid world; and Dutch innovation during SXSW. Several key players from the Dutch creative industry, active in the United States will share their insights on developments, opportunities and collaboration. We will conclude the USA-session with networking drinks. We would like to personally invite you to join us at the Effenaar (Dommelstraat 2, Eindhoven), on 25 October 2022. Access is only possible if you are registered in advance, as there is a limited number of seats available. Complete the registration page by clicking 'information' on the right-hand side of this DDW page, and then 'registration'. Moderator: Rob Adams (on behalf of DDF, Dutch Embassy of Mobility and Six Fingers) Guests: Andrea van der Grinten, MVRDV, Fillip Studios, Dutch Digital Design, New Dutch Wave, Anouk Wipprecht (Fashion Tech Designer) Program (CET) 15:00- 17:00 Spatial design, digital design & innovation - cross-border observations Livestream link below! 17:00 - 18:00 Networking drinks

More program details

The roundtable will be divided in three parts, all aligning with Dutch projects, opportunities and initiatives linked to the USA: 1. The starting point is the Sustainable Urban Design Summit organized in Detroit by the NL Consulate General in Chicago in partnership with Detroitisit. In Eindhoven we will be able to reflect on the summit and look ahead & beyond with moderator Rob Adams and organizers Andrea van der Grinten & Ivana Kalafatic. Additionally, inspiration can be drawn from recent US projects by Dutch architecture firm MVRDV (Alex Rodriguez). To further inspire our audience we will invite Lotte Holterman of Fillip Studios to share their creative ideas combining arts and environmental factors, named Arabidopsis Symphony. 2. In part 2 of the US-session, we will move onto different territory with a focus on digital design, following the focus on public space, spatial and physical design. Keynote speaker will be Bert Hagendoorn of Dutch Digital Design. We will conclude with part 3; a throwback and preview to SXSW and Dutch presence and visibility regarding smart cities/social design & innovation, discussed by Danny Frietman. Fashiontech by Anouk Wipprecht

Projectinformatie (NL)

Talks en netwerkborrel: Ruimtelijk ontwerp & grens-overschrijdende observaties; digitaal ontwerp in

Op 25 oktober organiseert CreativeNL vanuit de livestream studio in de Effenaar te Eindhoven een ronde-tafel gesprek over onder meer: Ruimtelijk ontwerp & grens-overschrijdende observaties; digitaal ontwerp in een hybride wereld; en Nederlandse innovatie tijdens SXSW. Key players uit de Nederlandse creatieve indutie die actief zijn in de V.S. geven inzicht in ontwikkelingen, kansen en samenwerking. Na afloop sluiten we af met een netwerkborrel. Graag nodigen we je persoonlijk uit voor een bezoek aan de CreativeNL Live sessie over de V.S. (Dommelstraat 2, Eindhoven), op 25 oktober 2022. Toegang is alleen mogelijk wanneer je van tevoren bent aangemeld, aangezien er slechts een beperkt aantal zitplaatsen beschikbaar is. Vul je gegevens in op de aanmeldpagina door aan de rechterkant van deze DDW pagina 'informatie' aan te klikken, en vervolgens 'registratie'. Programma 15:00 - 17:00 Ruimtelijk ontwerp & grens-overschrijdende observaties; digitaal ontwerp in een hybride wereld; en Nederlandse innovatie tijdens SXSW 17:00 - 18:00 Borrel Moderator: Rob Adams (namens DDF, Dutch Embassy of Mobility and

Six Fingers) Gasten: Andrea van der Grinten, MVRDV, Fillip Studios

Meer details over het programma

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Image List

Filename	Caption	Credit
2-usabeeld-1528x1080_1665608324.png	USA poster CreativeNL roundtable 25-10	CreativeNL

The images above are included in the ZIP under `/images`.