

The Super Tree

Designer makes small tree sculptures to plant trees from the proceeds.

Ontwerper maakt kleine boom sculpturen, om van de opbrengst bomen te planten.

Hosted by: The Design Pilgrim

Project Information (EN)

The Super Tree Club

The Super Tree is a new collaboration of young dutch designers with The Design Pilgrim Foundation. The foundation is committed to planting trees through design and art. The designers will sell new designs related to trees at Piet Hein Eek during DDW '22. The proceeds will be used to plant trees. In addition, the designers present their own collection at DDW '22. Designs with an ecological focus, that have been thought through. Made in the Netherlands, with the intention of reducing the negative impact for people and planet.

Projectinformatie (NL)

The Super Tree Club

The Super Tree is een nieuwe samenwerking van jonge ontwerpers met The Design Pilgrim Foundation. De stichting zet zich in voor het planten van bomen door middel van design en kunst. De ontwerpers verkopen bij Piet Hein Eek op de DDW nieuwe ontwerpen gerelateerd aan bomen. Van de opbrengst worden bomen geplant. Daarnaast presenteren de ontwerpers op DDW '22 hun eigen collectie. Duurzame ontwerpen waarover is nagedacht. Gemaakt in Nederland, met de intentie om de negatieve milieu-belasting te reduceren.

Image List

Filename	Caption	Credit
the-design-pilgrim_1658324922.jpeg	The Super Tree Club	The Design Pilgrim

The images above are included in the ZIP under /images.