The Language of Sustainability

When storytelling meets sustainable design
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Hosted by: Accenture Industry X | Industrial Design

Project Information (EN)

Storytelling is vital for unraveling links between ecology, sociopolitical systems and products.

Storytelling is key to how we approach the challenge to understand and communicate the entangled and interconnected nature of ecology with our sociopolitical systems and products. Visual thinking is one of the many intuitive and inclusive languages we use to tell stories, reason at system-level, detect leverage points and, of course, design! It can make complexity approachable and depict different ways we can design towards a thriving and sustainable society. As an essential part of our process, Accenture aims to devote this exhibition to visual storytelling. With this exposition, we explore and discuss the value of storytelling for the required sustainable transitions through the work of talented designers. Participants of our exposition (free entrance): On circular materials: - TU/Delft - Designing with composite material waste Accenture projects: - Wings for Aid - Remotely Piloted Aircraft System - Designing Sustainable North Stars

Notice of filming and photography

When you attend this event, you enter an area where photography, audio and video recording may occur. By entering the event premises, you consent to such recording media and its release, publication, exhibition or reproduction.

Projectinformatie (NL)

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Image List

Filename	Caption	Credit
microsoftteams-image-5_1693479201.png		

Filename	Caption	Credit
accenture-language-of-sustainability-ddw2023-visual-design-1920x960px-02-update_1694426873.jpg		

The images above are included in the ZIP under `/images`.