

Student Service Design Challenge 2023 - Winners Exhibition

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Hosted by: Service Design College

Project Information (EN)

Solace - Empowering life's transitions

In January 2023, over 90 teams applied to the 2023 Challenge. After a rigorous selection process, 20 finalist teams received the outstanding scores needed to continue in the competition tasked with developing full-fledged service solutions using a structured double diamond approach. This year, teams focused on improving individual, societal and planetary wellbeing, envisioning and designing services to enhance personal wellbeing and resilience as well as contribute positively to a collective happiness: among people, in our workplaces, schools, communities, cities and planet to ensure better lives for present and future generations. The teams represents universities worldwide, from China and South Korea to Canada and Chile, aiming to engage the next generation of designers in envisioning and creating people-centred services that improve and safeguard wellbeing. The jury selected the service concept 'Solace - Empowering life's transitions' from 4 students from Carnegie Mellon University as the Gold winner. Solace is a digital service supporting caregivers of terminally ill loved ones.

Addressing a significant social challenge

Solace facilitates connections with care teams, provides personalised wellbeing toolkits, and fosters community networks easing their burden and empowering them throughout their caregiving and bereavement journey. The Jury: "The project truly impressed us with its innovative and impactful approach. The team conducted thorough research, demonstrating a deep understanding of the problem at hand and considering similar existing systems. They had extensive interactions with stakeholders, showcasing their commitment to understanding the caregivers' true needs. Team Solace's service concept addresses a significant social challenge that is often overlooked, highlighting its dedication to making a positive difference. The design combines a focus on the individual with the involvement of the community. Beyond its innovativeness, it considers affordability and accessibility, ensuring it can benefit a wide range of individuals." The team traveled to Eindhoven to present their concept to the public at DDW. Join them on October 21 and 22, upstairs in the Philips Museum!

Projectinformatie (NL)

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Image List

Filename	Caption	Credit
ssdc-theme-2023-16-9_1697406808.png		

The images above are included in the ZIP under /images.