

PACKBAGS: build your own

IT'S NOT A BAG, IT'S A SYSTEM

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Hosted by: PACKBAGS

Project Information (EN)

BUILD YOUR OWN

We think it's important that a product can be repaired, and that you can use it for a very long time, since there is already so much stuff around. That's why we designed a modular system. All our products are built from a set of easy-to-assemble base modules that make it possible to update and repair a bag during it's lifetime. This also lets you build your own bag to express your style and adapt the bag for different situations. Apart from having modular design as our core, our approach also involves using recycled materials, offer a repair service and additional tools to offset the modern throw-away culture mentality. A lifetime is what we are built for.

CRAFT

Our modular design is rooted in the craft of basketmaking. Combining this traditional modular approach with contemporary Western design gives our products their unique, clean, technical, yet timeless look. Climbing and cycling culture also inform our design ethos in an effort to combine the practical with the stylish in a search for our own language.

CLOSE TO THE HEART - MADE IN EUROPE

Our materials originate from the same area as where our products are made. Therefore it only makes sense for us to make all of our goods in our own Amsterdam atelier with our own people who enjoy fair pay and working conditions, and a safe environment. Taking care of our surroundings, means taking care of each other. Our raw materials, in part recycled, are sourced from manufacturing facilities in The Netherlands, Italy, Germany, UK, and the Czech Republic.

Projectinformatie (NL)

BOUW JE EIGEN TAS

We vinden het belangrijk dat producten zo ontworpen zijn dat ze gerepareerd kunnen worden, zodat ze een lange tijd meegaan, want er zijn al zoveel spullen. Daarom hebben we een modulair systeem ontwikkeld. Al onze producten zijn opgebouwd uit een set van losse modules die samen een tas vormen. Zo kan het ontwerp van kleur, materiaal en print veranderen en makkelijk worden omgebouwd tot een andere vorm en worden gerepareerd. Dit biedt ook de mogelijkheid om je eigen tas samen te stellen die past bij jouw stijl.

Image List

Filename	Caption	Credit
last-day-of-summer2138_1694612847.jpg		Victoria Hume

The images above are included in the ZIP under /images.