

# Student Service Design Challenge 2024 Exhibition

Find out about the winning service concepts of the global Student Service Design Challenge 2024 as part of the 'There's only make' exhibition!

**Hosted by:** Service Design College & Philips

## Project Information (EN)

### Turn the tide for good

The Student Service Design Challenge is a yearly global design challenge that celebrates, encourages and inspires the next generation of designers, initiated by Philips and co-organised with SERVICE DESIGN COLLEGE, in partnership with IKEA, IBM, ISDIN, Laerdal and the Ellen MacArthur Foundation. The fifth edition of the Challenge focused on designing services that turn the tide for good. Unlike previous years, the 2024 Student Service Design Challenge has encompassed four unique challenges. On top of winning the overall 2024 competition, students could win an 8-week design incubation program for one of these four challenges. Student teams were invited to design a service concept to: Turn the tide on fragmented healthcare experiences (Philips) Turn the tide on the packaging waste epidemic (ISDIN) Turn the tide to enable more sustainable lives at home (IKEA) Turn the tide in time-critical emergencies (Laerdal) This edition gathered students from all over the world: from India, Hong Kong and Australia to Mexico, Canada and the USA, as well as numerous European countries. More than 150 student teams -almost 800 students- representing over 100 schools and universities. With solutions focusing on a variety of issues, ranging from gynaecological violence to chronic disease treatment, and from thermal comfort to vampire power consumption, it was difficult for the Jury to select the winning concept based on how well the solutions met the challenge's comprehensive criteria: people centric, society oriented, circular & sustainable, technology enabled, and business viable and experience based. The SSDC 2024 jury unanimously awarded the GOLD prize of the overall competition to 'Refilme' from team Innove (Politecnico di Milano). Refilme is an innovative service based on a closing-the-loop ecosystem approach that not only aims to transform the cosmetic packaging industry but also people's individual skincare routine into an eco-friendly and engaging experience. This winning concept, together with the Philips' Challenge winning concept is exhibited.

## Projectinformatie (NL)

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Image List

| Filename                                             | Caption | Credit |
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| student-service-design-challenge-2024_1728802786.png |         |        |
| ssdc-ddw-banner-2024-1_1729104249.png                |         |        |
| innove-hero-image-ddw_1729104092.jpg                 |         |        |
| penicillin-hero-image-ddw_1729104485.jpg             |         |        |

The images above are included in the ZIP under /images.