

The Rewear Chair

A piece of beautiful, sustainable furniture design, created to reduce the environmental impact of overwashing clothes.

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Hosted by: Uncommon Creative Studio, for Ecover

Project Information (EN)

About The Rewear Chair

When you think about sustainability, you think about sacrifice for the planet. But the eco choice doesn't have to be the difficult choice. Good design can turn innovation into beauty. With the right design, making the right choice is easy. And sometimes, it's not even about changing our behaviour. It's about embracing something we already do, and realising the power it has. We're washing our clothes far more than we need to - which is bad for the planet, and our clothes. So anything that helps us wash less must be a good thing. Even the messy habits we look down on. Like the laundry chair. The one we all have in our rooms - where we throw the clothes that aren't 100% clean, but not dirty enough for the wash. That behaviour - and the washes it skips - saves water, energy and actually makes our clothes last longer. So Uncommon x Ecover created The Rewear Chair. A piece of beautiful, sustainable design that can air up to a week's worth of clothes. Collapsible and adaptable. Made from 100% sustainable materials: wind-felled cedar, complemented with reclaimed ash fixtures, natural beeswax to smooth the joints. With a natural felt insert infused with cedar oil to deodorise the clothes.

Projectinformatie (NL)

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Image List

Filename	Caption	Credit
24-145-unco-ecover-pr2-s03-v1b-mlc-min_1725035069.jpg	The Rewear Chair	
24-145-unco-ecover-pr1-s02-v1a-mlc-min_1725035081.jpg	The Rewear Chair	

The images above are included in the ZIP under /images.