Creative Ecosystem Acceleration by Urban Mill

Teams are brought into a holistic Creative Ecosystem Acceleration process, which collides startups with creatives and facilitates their co-evolution.
Teams worden in een holistisch Creative Ecosystem Acceleration-proces gebracht, dat startups met creatieven in botsing brengt en co-evolutie start.

Project Information (EN)

Creatives often face challenges in building sustainable business models for delivering their competences to the market. On the other hand many startups stick too much to their initial offering concepts and don’t use complementary competences when pivoting

Projectinformatie (NL)

Creatieven worden vaak geconfronteerd met uitdagingen bij het bouwen van duurzame bedrijfsmodellen om hun competenties op de markt te brengen. Aan de andere kant houden veel startups te veel vast aan hun oorspronkelijke aanbiedingsconcepten en gebruiken z

Image List

Filename	Caption	Credit
01-co-creation-at-urban-mill_1603269445.jpg	Co-creation at Urban Mill	Joni Viitanen, City of Espoo
02-espoo-innovation-garden_1603269472.jpg	Aerial view of Espoo Innovation Garden	Aalto University Campus & Real Estate (ACRE)
03-50-startups-registered-to-the-virtual-celebration_1603269491.jpg	50+ startups gave their profiles in DEALROOM	Deal Room Events
04-urban-mill-teams-at-thinglink_1603269598.jpg	Urban Mill teams at ThingLInk	The Guild of Industrial Engineering and Management
05-art-and-business-meet-at-urban-mill_1603269624.jpg	Aalto ARTS and business meet at Urban Mill	

The images above are included in the ZIP under `/images`.